

10 EXECUTIVE PRESENCE ESSENTIALS

THE SIGNATURE IMAGE EXPERIENCE™

Executive presence is the art of showing up with confidence, clarity, and credibility. This guide is designed to help you strengthen how you are seen, heard, and experienced in every professional space.

- 1 **Purposeful First Impressions:** Walk with intention, posture, and confidence.
- 2 **Polished Professional Appearance:** Align your wardrobe with your role and goals.
- 3 **Voice That Commands:** Speak clearly, calmly, and with authority.
- 4 **Intentional Nonverbal Communication:** Let your body language support your message.
- 5 **A Signature Mindset:** Lead from excellence, not insecurity.
- 6 **Powerful Personal Brand:** Be known for clarity, values, and consistency.
- 7 **Executive Etiquette:** Lead with grace, respect, and professionalism.
- 8 **Strategic Communication:** Speak with structure and purpose.
- 9 **Relationship Mastery:** Build trust and influence through connection.
- 10 **Consistent Confidence & Composure:** Stay calm, controlled, and credible under pressure.

Your presence is your power. When your image aligns with your purpose, influence becomes natural. The Signature Image Experience™ is designed to guide you into your next level of leadership presence.

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